

Protecting Your Intellectual Property Rights in Software

The most valuable asset of a business is its intellectual property, chief amongst which is software, especially for companies involved in software development in today's high technology environment. Thus, protecting intellectual property in software is more crucial than ever before in the success of any software business. This presentation will focus on the use of patent, copyright, trademark, trade secret and contract law to protect the intellectual property rights in software.

Bios of Edward M. Livingston and Bryan L. Loeffler

Ed Livingston is the founder of The Livingston Firm and is a Registered U.S. Patent Attorney with more than 35 years of experience in patent law and other areas of intellectual property law, including trademarks/servicemarks, trade dress, trade secrets, copyrights, franchising and litigation. Mr. Livingston is also Board Certified by the Florida Bar in Intellectual Property Law. Mr. Livingston has a Bachelor of Science in Aerospace Engineering from The University of Massachusetts Amherst, a Masters of Business Administration from the University of Wyoming and a Juris Doctor of Law from the University of Miami. Mr. Livingston served in the United States Air Force as a nuclear missile launch office and as a Judge Advocate General before retiring as a Lieutenant Colonel from the Air Force Reserves. In his practice Mr. Livingston has represented companies in obtaining patent, trademark and copyright protection for software and enforcing such rights in litigation.

Bryan Loeffler is a Registered U.S. Patent Attorney with The Livingston Firm who concentrates his practice in patent law and other areas of intellectual property law, including trademarks/servicemarks, trade dress, trade secrets, copyrights, and litigation. Mr. Loeffler graduated from The University of Massachusetts with a Bachelor of Science and received his legal education at Nova Southeastern University where he graduated with honors. Mr. Loeffler has an educational background in biology and chemistry as well as business. Mr. Loeffler also has extensive experience in protecting intellectual property rights in software by use of patent, trademark, copyright, trade secret and copyright law.

For more information on The Livingston Firm, please see the site: www.thelivingstonfirm.com.